

"Entrepreneurship Encouragement Program"

Organized by
Swadeshi Jagaran Manch, Goalpara District Committee
in collaboration with
Dudhnoi College, Dudhnoi
Date: 19/09/24

The "Entrepreneurship Encouragement Program" was successfully organized today(19/9/24) by Swadeshi Jagaran Manch, Goalpara District Committee in collaboration with Dudhnoi College, Dudhnoi at the college conference hall. The event saw enthusiastic participation from around 150 graduate-level students, who gained valuable insights into entrepreneurship. Sri Ratul Kalta, Bichar Bibhag Pramukh of Swadeshi Jagaran Manch and Saha Samannayak of Swavalambii Bharat Abhiyan, Uttar Assam Prant, outlined the objectives of the program, focusing on empowering youth through entrepreneurship. A highlight of the program was the felicitation of two notable lady entrepreneurs from Goalpara District, Smt. Kalpana Rabha and Smt. Dipika Rabha. Smt. Kalpana Rabha shared her journey in mushroom and honey production, while Smt. Dipika Rabha discussed her experiences in paddy and papaya cultivation and pig farming. Both women recounted the challenges they faced and how they overcame obstacles to become successful entrepreneurs, serving as an inspiration to the attendees.

The main lecture on entrepreneurship was delivered by Sri Annada Sankar Panigrahi, Akhil Bharatiya Sangharsh Bahini Pramukh, Swadeshi Jagaran Manch. His talk emphasized the importance of self-reliance and entrepreneurial spirit in driving local economies. The event concluded with a speech by Dr. Lalit Chandra Rabha, Principal of Dudhnoi College, who offered his reflections on the day's proceedings and the importance of nurturing entrepreneurial talent in the region.

This program stands as a significant step towards encouraging the youth of Goalpara District to explore and pursue entrepreneurship as a viable career path.





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