

## Tourism Studies

In recent years tourism has emerged as one of the biggest industries which globally generating up to 10% of the world's GDP. It has emerged as the largest global industry of the 20th century and is projected to grow even faster in the 21st century. Many countries consider tourism as one of the top priorities because the benefits it brings. Developing countries benefit a great deal from tourism industry. In present century, tourism emerged as fast growing sector in terms of employment and income generation. Besides employment generation, tourism sector has pivotal role in poverty alleviation and sustainable human development.

Tourism in India has grown substantially over the last three decades. The numbers of arrival of foreign tourist increased gradually and it contributing to foreign exchange. The rise of tourism industry brings some positive sign to Indian society and culture. More than 15 million people are directly or indirectly or indirectly engaged with this industry. It provides support to local handicrafts and cultural pursuits. It helps in development of international understanding about our culture and heritage.

### Significance and Relevance of Tourism Studies

A course in tourism is the perfect gateway option for a person who wants to break the mould of a conventional life and gain valuable skill in the process. All he will need is a love for travel, good organizational skills and enjoy working with people. Here are some benefits of tourism studies:

1. Careers in the tourism and hospitality industry are among the fastest growing areas of employment in the worlds. It has plentiful of job opportunities and a trained person can land a job anywhere in the world
2. This course teaches students about business management, marketing fundamentals, human resources, project management, sustainability, cross-cultural awareness and so much more.
3. The course will help student to learn about sustainable tourism and how he can mitigate the negative impacts of travel on the environment. With the growth of tourism industry there is a need to understand its impact on culture, communities and our planet. Tourism has the potential to make the world a better place by bringing economic benefits poorer destinations and keeping tourist hotspot flourishing.
4. Career in tourism is so much fun. It helps to expose new things and meeting people from all over the world every day, and life becomes an adventure.



CERTIFICATE COURSE ON

# TOURISM STUDIES

Department of Anthropology

Dudhnoi College

Session: 2021-22

## Contact Us

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## Important Dates

**7th December:**

Registration Starts

**19th December:**

Last day of  
Registration

**20th December:**

Inauguration

## Venue Dudhnoi College

### Participants:

1. Student completed his Masters, graduation or HS from any recognized institution can apply for the course.
2. Number of participants restricted to 30.
3. Selection will be done on the basis of first cum first serve basis
4. The participant should be vaccinated against covid.

### Registration Fee

The participants will have to pay Rs. 350/- as registration fee for the course. The participants are requested to contact coordinator for payment of registration fee.

### How to Apply ?

The applicants are requested to log in college website [www.dudhnoicollege.ac.in](http://www.dudhnoicollege.ac.in) for registration form. The link will be provided there



# TOURISM STUDIES

*A Destination For The New Millennium*

### Chief Advisor

**Dr Lalit Ch Rabha**  
Principal, Dudhnoi College

### Advisor

**Mr Dibakar Nath**  
Head, Dept of Political Science

**Mr Hargobinda Deka**  
Head, Dept of History

**Mr Raja Ram Rabha**  
Head, Dept of Assamese

**Dr Nilamani Dutta**  
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### Joint Coordinator

**Mr Jitumani Pathak**  
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### Assistant Coordinator

**Dr Jintu Hazarika**  
Assistant Prof, Anthropology Dept

**Mrs Bhagyashree Baruah**  
Assistant Prof. Anthropology Dept

**Mr Sourabh Das**  
Assistant Prof, Anthropology Dept

### Resource Person

Resource person for the course will be included eminent guest speakers expertised in the field of Travell and Tourism

### Technical Support Team

**Mr Satyajit Basumatary**  
**Mr Nilkamal Hazowary**